

स्वास्थ्य एवं परिवार कल्याण मंत्रालय के तहत सांविधिक निकाय  
Statutory Body under the Ministry of Health & Family Welfare

**F No. 22-10/Web/2025 –INC**

**Dated: 15 SEP 2025**

## **NOTIFICATION – 9 of 2025**

### **Swasth Nari, Sashakt Parivar Abhiyaan -Healthy Women, Empowered Families drive from 17th September 2025 to 2nd October 2025- reg.**

Ministry of Health & Family Welfare is launching the Health Abhiyaan - "Swasth Nari, Sashakt Parivar Abhiyaan" from **17 th September, 2025 to 2nd October 2025**, culminating on Gandhi Jayanti. The Abhiyaan will be undertaken in close convergence with "Poshan Maah" being observed by Ministry of Women and Child Development and will be inaugurated nationally by the Hon'ble PM at Indore, Madhya Pradesh.

As a part of this Jan Abhiyaan, health camps will be organized across the nation where various health services including specialist services will be provided to women. These will be organized in States and Union Territories at Ayushman Arogya Mandirs (AAMs), Community Health Centres (CHCs), and other healthcare facilities across the country. All Nursing Institutions to participate whole heartedly in various key activities to be organised during the fortnight as mentioned in the attached D.O. letter from Additional Secretary, Ministry of Health and Family Welfare, GoI dated 12 th September, 2025 (**copy attached**) to make this Jan Abhiyaan a huge success.

Nursing Institutions (Colleges of Nursing/Schools of Nursing/ANM Schools) to organise/assist in health camps being organised in Medical Colleges/ Hospitals to which they are attached or affiliated. Nursing faculty, M.Sc.(N) / PBBSc.(N) / PB Diploma trainee nurses and nursing students to participate actively in health camp activities and blood donation drives, spreading awareness about the camp, community awareness and mobilisation in their adopted community health settings.

They are also to participate in Nikshay Mitra Enrolment drive and Blood Donation Camps as part of this drive.

All nursing and nursing student fraternity to pledge for blood donation on MyGov portal and participate in blood donation. All nursing faculty/trainee nurses to participate in Nikshay Mitra Enrolment drive through Nikshay Portal and nursing personnel to register as Nikshay Mitra wherever possible

उपचर्या शिक्षा के एकसमान मानक प्राप्त करने के लिए प्रयासरत

Striving to Achieve Uniform Standards of Nursing Education

Website: [www.indiannursingcouncil.org](http://www.indiannursingcouncil.org) E-mail: [secy.inc@gov.in](mailto:secy.inc@gov.in)

Phone: 011-66616800, 66616821, 66616822



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All Principals of Colleges/Schools of Nursing/ANM Schools will be Nodal Officers to liaise with attached Hospitals for the health camp and for providing support in the implementation of Abhiyaan activities across States and Districts.

Nodal Officers to facilitate in the dissemination of Abhiyaan messages through their various social platforms for active participation. A portal is created by INC for capturing the data from **all Nursing Institutions and all Nodal Officers to upload data related to the Drive** daily, in INC link

<https://online.indiannursingcouncil.org/Reports/INCRegistration.aspx>

This issues with the approval of the Competent Authority.

Yours faithfully,



(Col (Dr) Sarvjeet Kaur)  
Secretary

Encl: As above

Circulation:-

1. Principals of all Colleges/Schools of Nursing / ANM Schools
2. Registrars of All Universities
3. Registrar, All State Nursing Councils
4. INC Website

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डॉ. विनोद कोतवाल

अपर सचिव

Dr. Vinod Kotwal

Additional Secretary



सत्यमेव जयते

भारत सरकार

स्वास्थ्य एवं परिवार कल्याण मंत्रालय

निर्माण भवन, नई दिल्ली-110011

Government of India

Ministry of Health & Family Welfare

Nirman Bhawan, New Delhi-110011

D.O. No.Z.28015/106/2025-N.

12<sup>th</sup> September, 2025

Dear Dr. Dileep,

Health and empowerment of women is central to the progress of our families, communities, and the nation at large and to fulfil the vision of Viksit Bharat@2047. In this context, the Ministry of Health & Family Welfare is launching the health Abhiyaan – “Swasth Nari, Sashakt Parivar Abhiyaan” from **17th September to 2nd October 2025**, culminating on Gandhi Jayanti. The Abhiyaan will be undertaken in close convergence with **Poshan Maah** being observed by Ministry of Women and Child Development & will be inaugurated nationally by the Hon'ble PM at Indore, Madhya Pradesh.

2. As a part of this Abhiyaan, health camps will be organized across the nation where various health services including specialist services will be provided to women. These will be organized in States and Union Territories at Ayushman Arogya Mandirs (AAMs), Community Health Centres (CHCs), and other healthcare facilities across the country. Key activities to be organized during the fortnight include:

(i) **Women's Health Screening:**

- Screening for Hypertension and Diabetes
- Screening for Oral Cancer, Breast Cancer, and Cervical Cancer
- Anaemia screening and counselling for adolescent girls and women
- Tuberculosis screening for vulnerable women
- Sick Cell Disease (SCD) screening, distribution of SCD Cards and counselling in tribal areas
- Specialist services such as Gynaecologist, Eye Specialist, ENT Specialist, Dermatologist, Psychiatrist, Dental Surgeon etc. may be mobilized from Medical Colleges, Nursing Colleges, District Hospitals (DH)/CHC, PHCs, including support from District Residency Programme doctors.

(ii) **Maternal and Child Care:**

- Antenatal Care (ANC) check-ups, with counselling and Mother and Child Protection (MCP) cards distribution
- Immunization services covering vaccine doses for children

(iii) **Awareness and Behaviour Change:**

- Sessions on menstrual hygiene and nutrition for women including adolescent girls
- Abhiyaan through SHGs, PRIs etc. on reducing cooking oil consumption by 10%
- Nutrition counselling and wellness session

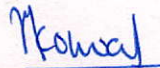


- (iv) **Nikshay Mitra Enrolment Drive:** A focused effort to expand the pool of "Nikshay Mitras" may be undertaken during the fortnight, to encourage participation of individuals, institutions, and organizations in adopting TB patients and supporting the Jan Andolan against TB. "MY Bharat" volunteers can be mobilized and other measures may be taken for enrolment of "Nikshay Mitras" so that together we can achieve the goal of TB Mukh Bharat.
- (v) **Blood Donation Camps** will be organized in association with organizations such as the Indian Red Cross Society, Akhil Bhartiya Terapanth Yuvak Parishad, etc. It may be mentioned that 1st October is National Voluntary Blood Donation Day (NVBDD). A National Mega Voluntary Blood Donation Drive is also planned from 17th September 2025 to 02nd October 2025. One lakh units of blood are proposed to be collected through Blood donation camps. Blood donors are also proposed to be registered during this drive. Blood donation pledge will also be facilitated through *MyGov*.
- (vi) Hospitals & Clinics in private sector should also be engaged during this drive to conduct Health Camps for women during the Abhiyaan. Their contribution will help increase the reach of the Abhiyaan.
3. Convergence of "Swasth Nari Sashakt Parivar" Abhiyaan with "Poshan Maah" of Ministry of Women & Child Development has been planned as it offers excellent opportunity to amplify impact by jointly addressing maternal, adolescent and child nutrition.
4. The success of this Jan Abhiyan depends on participation of all and in this context, the strong network of nursing colleges in the country can play a vital role in **organizing health camps for women in their nursing colleges /attached hospitals and/or assisting the Health Camps by States/UTs in the vicinity of their nursing college**. A portal will be available for capturing the efforts of respective nursing college.
5. I request your kind support in:
- Issue suitable instructions to nursing colleges about the importance of this Abhiyaan and encouraging them to actively participate in the Abhiyaan. Nursing Institutions may assist in health camps being organised in Medical Colleges/Hospitals to which they are attached or affiliated. They may also participate in Nikshay Mitra Enrolment drive and Blood Donation Camps
  - Nominating Nodal Officer for coordinating with MoHFW
  - Deployment of officials for support in execution of this Abhiyaan and close coordination with nursing colleges. Providing support in implementation of Abhiyaan activities across States and Districts
  - Facilitating the dissemination of Abhiyaan messages through your various social platforms for active participation.

6. The Abhiyaan presents a unique opportunity to strengthen Women's health & nutrition and thereby empower families & communities. For more details, the Nodal Officer of INC may get in touch with Shri Harsh Mangla, Director (NHM I) in MoH&FW. His contact details are – Office landline 23061333, Mobile 08084980808 & email ID [harsh.mangla@ias.nic.in](mailto:harsh.mangla@ias.nic.in).

With regards,

Yours sincerely,

  
( Vinod Kotwal )

**Dr. T Dileep Kumar,**  
President  
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8th Floor, NBBC Centre,  
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NEW DELHI-110020.