

स्वास्थ्य एवं परिवार कल्याण मंत्रालय के तहत सांविधिक निकाय
Statutory Body under the Ministry of Health & Family Welfare

F.No. 22-205/NNC/2018-INC

Dated:- **17 AUG 2019**

Dear all Employers,

As you are aware of the fact that the “Nursing Now” is an international Campaign to improve health globally by raising the Status and Profile of Nurses. In India “Nursing Now Campaign” was launched by INC during the International Conference on “Nurses and Midwives for Universal Health Coverage held FROM 29.11.2018 to 01.12.2018 in New Delhi. I am enclosing the details of “Nursing Now Campaign” (**copy enclosed**) launched in India.

The Nursing Now Campaign has launched the Nightingale Challenge. (<https://www.nursingnow.org/nightingale/>) The Nightingale Challenge asks every health employer around the world to provide leadership and development training for a group of their young nurses and midwives during 2020. The aim is to have at least 20,000 nurses and midwives below 35 years age benefitting from this in 2020, with at least 1,000 organisations taking part. The purpose of the Nightingale Challenge is to help develop the next generation of young nurses and midwives as leaders, practitioners and advocates in health, and to demonstrate that nursing and midwifery are exciting and rewarding careers. Nursing now will use its global platform to help promote your activities and achievements.

I am therefore requesting all of you to **kindly identify Nurses below 35 years of age in your Hospital/Organisation/Institution and sign up by ‘accepting the Nightingale Challenge’** and inform the undersigned. The link for the sign-up is provided for your ready reference: <https://www.nursingnow.org/nightingale-sign-up>

Thus, Nurses will be our future nursing leadership in the country. Indian Nursing Council is in the process of giving leadership training to identified Nurses under Nightingale Challenge. International Council of Nurses (ICN) leadership training format is being obtained for this purpose.

All Nursing Professionals under 35 in your Hospital/Organisation/Institution is going to play an important role in improving the quality of nursing care and also taking up the leadership position at various levels in your institutions. Therefore, employers have responsibility to retain them for effective utilization of the identified Nurses under Nightingale Challenge.

With kind regards,

Yours faithfully,


(Dr. T Dileep Kumar)

PRESIDENT

Indian Nursing Council

उपचर्या शिक्षा के एकसमान मानक प्राप्त करने के लिए प्रयासरत

Striving to Achieve Uniform Standards of Nursing Education

Website: www.indiannursingcouncil.org E-mail: secy.inc@gov.in

Phone: 011-66616800, 66616821, 66616822

Indian Nursing Council has launched 'I support Nursing Now Global Campaign in India'

The Nursing Now is an International Campaign to improve health globally by raising the status and profile of Nurses and Midwives, the same was launched in 2018 builds an years of advocacy by Nursing Professional Groups.



In India 'Nursing Now' Campaign was launched during International Conference on "Nurses and Midwives for Universal Health Coverage" (UHC) hosted by Indian Nursing Council endorsed by International Council of Nurses (ICN) from 29th November, 2018 to 1st December, 2018 by

1. Shri Suresh Prabhu, the then Hon'ble Minister of Commerce and Industry;
2. Shri Ganesh Singh, Hon'ble Member of Parliament (Lok Sabha);
3. Dr. Kirit Premji bhai Solanki, Hon'ble Member of Parliament (Lok Sabha);
4. Dr. T Dileep Kumar, President, Indian Nursing Council (INC)
5. Dr. Annette Kennedy, President of International Council of Nurses(ICN);
6. Dr. Leslie Mancuso, President of Johns Hopkins Program for International Education in Gynaecology and Obstetrics (JHPIEGO)
7. Dr. Amit Arun Shah, USAID Representative



Nursing Now, a three-year global campaign (2018-2020), run in collaboration with the World Health Organization (WHO) and the International Council of Nurses (ICN) aims to improve health by raising the profile and status of nursing professionals worldwide.

Her Royal Highness of the Duchess of Cambridge is the PATRON of the ‘Nursing Now’ Campaign.

The campaign is co-chaired by Lord Nigel Crisp, co-chair of the UK All-Party Parliamentary Group on Global Health (APPG), and Professor Sheila Tlou, Co-Chair of the Global HIV Prevention Coalition.

‘Nursing Now’ seeks to empower nurses to take their place at the heart of tackling 21st Century health challenges and maximize their contribution to achieve Universal Health Coverage.

The campaign will focus on five core areas: ensuring that nurses and midwives have a more prominent voice in health policy-making; encouraging greater investment in the nursing workforce; recruiting more nurses into leadership positions; conducting research that helps determine where nurses can have the greatest impact; and sharing of best nursing practices.

Year 2020 has been declared by the World Health Organisation as the “Year of the Nurses and the Midwives”. 2020 celebrate the 200th Anniversary of the Birth of Florence Nightingale, Nurse Innovation reformer and leader of improved Health Care.