

स्वास्थ्य एवं परिवार कल्याण मंत्रालय के तहत सांविधिक निकाय
Statutory Body under the Ministry of Health & Family Welfare

F.No. 22-10/Web/2026-INC

Dated: 06 AUG 2026

Notification No. 14 of 2026

Sub: 10 Crore Addiction-Free Pledge Mega Campaign- Virtual Launching Program
Schedule – reg.

Indian Nursing Council in collaboration with Brahma Kumaris is launching 10 Crore
Addiction-Free Pledge Mega Campaign on 10 Aug 2026 from 3:00pm – 4:00pm

All Nursing Institutions, to join through YouTube link at
<https://www.youtube.com/@indiannursingcouncil3189/streams> and attend the Mega
Campaign. All Principals of Nursing College/ School of Nursing to ensure that Addiction
Free Pledge is taken by all Nursing Faculty & students by scanning the QR code given in
attached flyer at (Annexure I).

‘Please follow instructions given for taking pledge at (Annexure II).

This issues with the approval of the Competent Authority

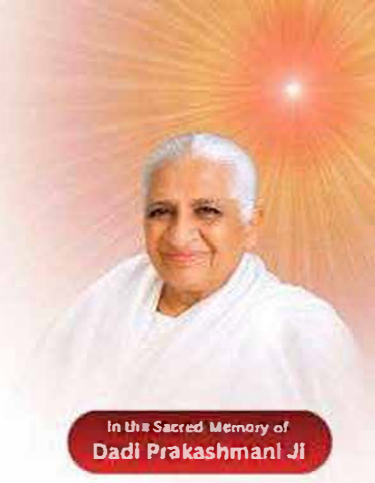
Yours faithfully,



(Col (Dr) Sarvjeet Kaur)
Secretary

Circulation:-

1. Vice Chancellor of All Universities
2. Principal School/College of Nursing
3. INC Website



INDIAN NURSING COUNCIL

joint hands with

MEDICAL WING, BRAHMA KUMARIS

10 Crore Addiction-Free Pledge Mega Campaign

VIRTUAL LAUNCHING PROGRAM

3 - 4 pm on 10 August 2026

A PROMISE



FOR A HEALTHY



FOR A STRONG FAMILY



FOR A BRIGHT FUTURE



FOR A DEVELOPED INDIA

I pledge that—

- ✓ I will stay away from all kinds of substances of abuse.
- ✓ I will inspire my family and friends to live a drug-free life.
- ✓ I will contribute towards building a healthy and happy society.
- ✓ I am committed to building an addiction-free India.

Address by

Dr. T. Dileep Kumar

President, Indian Nursing Council

SCAN QR CODE NOW



**MAKE A PLEDGE IN JUST
30 SECONDS**

BENEFITS OF A ADDICTION-FREE LIFE



BETTER HEALTH



PEACE OF MIND



BRIGHT FUTURE



FINANCIAL GROWTH



HEALTHY RELATIONSHIP



POSITIVE LIFESTYLE

Organisers:

Indian Nursing Council

Medical Wing, Rajyog Education & Research Foundation

Prajapita BRAHMA KUMARIS Ishwariya Vishwa Vidyalaya

10 Crore Addiction-Free Pledge Mega Campaign

Instruction for taking Addiction Free Pledge

Steps	Action Needed	Output
1	Scan the QR Code	A website link will appear on the screen
2	Click on the Link	Your WhatsApp will open and the following message will come on your WhatsApp. Welcome to Nasha Mukta Bharat Abhiyan Pledge शुरू करने के लिए SEND > बटन दबाएँ। Click on the SEND > button to begin Brahma Kumaris (BK) Center Number: 9999
3	Click on the SEND > button to begin	The language option appears.
4	Please choose your language कृपया अपनी भाषा चुनें।	Multiple language options will appear, select the one you want.
5	Are you taking the pledge as an Individual or for a Group?	Select Group
6	Now, please type name of your College / University	Enter name of your college.
7	Optional: Please submit a photo of the PARTICIPATION CONFIRMATION CERTIFICATE from Awwert. Send it as an image, or tap Skip if you don't have one. To upload: tap the attachment icon choose Camera or Gallery, then send the photo.	Skip

8	How many people took the pledge? Please enter a number.	Enter number of students and faculties took the pledge.
9	Please upload a photo facing the stage. To upload: tap the attachment icon, choose Camera or Gallery, then send the photo.	Upload a photo facing the stage.
10	Please upload a photo facing the audience / other. To upload: tap the attachment icon, choose Camera or Gallery, then send the photo.	Upload a photo facing the stage.
11	*We solemnly pledge that: • We will keep ourself away from all forms of substance abuse and addiction. • We will strive to lead a healthy, value-based, and positive lifestyle. • We will inspire our family, friends, and society to embrace an addiction-free way of life. • We will make the best use of our time, energy, abilities, and resources. • We will contribute positively towards building an addiction-free, healthy, and developed India. Our India, Addiction-Free India Jai Hind.	Standard pledge screen will appear. No action needed.
12	Thank you! Your group pledge has been registered successfully.	No action needed. Your pledge has been registered successfully in our system.